



# A good education is about more than academics.

*Developing character helps students thrive.*

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Parents today want their children to become valued, balanced, community-minded adults, and they're looking at schools to help make that happen. That's character education. WGU's Teachers College offers a character education professional learning (CEPL) program that helps K-12 principals and teachers create school cultures that cultivate, value, and celebrate teachers and students of character.

## Choose character educational professional learning for principals (CEPL-E).

WGU is offering a FREE one-year CEPL-E course to the first 100 principals who [register](#). Principals will earn valuable micro-credentials while engaging with colleagues and character education experts. They'll learn how character building outside the classroom can help them create a culture within their schools to enhance learning.

## Envision the optimal school culture.

As principals progress through the program, they'll reflect on ethics, character, and emotional maturity to envision the culture they want for their schools, as well as the behaviors they desire their students and teachers to embody.

## Realize positive program outcomes.

Once principals complete the CEPL-E program, they'll be prepared with the tools they need to implement cultural change in their schools. They will be equipped to:

- Develop both an on-site and online plan for building a culture of character.
- Apply principles of character throughout their school community.
- Guide and support teachers to create a school environment in which every child thrives socially and academically.
- Incorporate character education into all aspects of the curriculum, school, community, and beyond.

Learning doesn't need to end. Principals who have participated in the CEPL-E program can benefit from continued education and growth for years to come through online conversations with colleagues around the country.

Contact WGU to [learn more](#).